

Lincolnshire Fields Country Club  
Board of Directors' Meeting  
Tuesday, March 27, 2018  
Garden Room

Members present: Dave Jones, Brett Kepley, Peggy Prichard, Scott Friedman, Larry Grill, Joy Martin, Steve Hartman. Randi Lundstedt arrived at 5:40.

President Jones called the meeting to order at 5:32 pm.

Ms. Prichard moved, and Mr. Hartman seconded, that the minutes of the previous meeting be approved with minor corrections. Motion carried. (R Lundstedt was not present for the vote.)

**Finance Committee:** There was no committee meeting in March due to Spring Break. The final audit report has been delivered, and Financials will be made available on the member's only portion of the website.

**Membership Committee:** Mr. Friedman checked with a company about doing a social media blast. A question was raised about LFCC's ability to market this way. It was agreed that the wording would have to be carefully chosen, if we decide to pursue it.

Mr. Jones suggested that Mr. Waffle consider a "member for a week" program along with the "member for a day" for people to become more familiar with the club.

It was also suggested that a targeted direct mail program be looked into for houses in a close radius to the club.

Mr. Waffle reported that Stephen Dunn, our membership coordinator, went to Carle to check into interest in a potential Corporate Dining Membership. Mr. Dunn reported to Mr. Waffle that there was definitely interest. Mr. Waffle will work to finalize exactly what the membership would entail before it is brought to a vote.

**General Manager's Report:** Mr. Waffle reported that February was the 4<sup>th</sup> solid month in a row, financially. The club is still trailing behind in YTD revenues, but that is due to membership numbers being down overall.

As far as operations are concerned, he noted that the club is going to be implementing an incentive to encourage reservations for dining. The driving range project is complete. A pool manager has been found, but the club is still looking for a swim team manager. They are in the process of hiring lifeguards.

Mr. Waffle has also been looking at updating and revising the House Rules. He will send the suggested revisions to the board for input.

**Email Business:** In recent years the board has voted via email on potential new members in order to expedite their memberships. We are happy to welcome the following new members: Cindy Warren (Non-Resident), John Bothwell (Social), Nick Bayer (Junior), and Gordy Hulten (Social) approved via email.

**Golf Committee:** Mr. Zahrn was absent, but Mr. Waffle noted that the committee was going to put together some packages for seasonal event sponsorships for the four “major” tournaments.

There being no further business, President Jones adjourned the meeting at 6:27 pm.

Next meeting will be Tuesday, April 24<sup>th</sup> at 7 am in the Garden Room.

Respectfully submitted,  
Joy Martin  
Secretary