

## Lincolnshire Fields Country Club Board of Directors Meeting Minutes Wednesday, February 23rd at 5:30 PM

In Attendance: Dave Jones, Toney Tomaso, Laurel Tucker, Traci Logue, Sam Banks, Todd Mayfield, Larry Grill, Kyle Edmund, Morgan Gonzales, Rob Walls, Ted Ralph

Guest: Judy Sehy

Absent: Sue Peterson

The meeting was called to order at 5:25pm

- 1) Ted Ralph, new Clubhouse Manger introduced himself to the Board and was excused from the meeting.
- 2) Judy Sehy addressed the Board. She wanted to let the BOD know that she was very impressed with events she was involved in at the club in the previous year. Service was excellent despite a gas outage at one event. She also wanted to applaud the Pool manager. She also expressed concern that the view not be occluded in the remodel, and that the initial impression upon entering the dining room be impressive and inviting, and that the esthetics and flow be a consideration. She left the meeting after concluding her comments.
- 3) A motion to approve amended minutes of the previous meeting was made by Traci, seconded by Todd. The motion carried.
- 4) Committee Reports / Discussion
  - a) Finance Toney/Dave
    - i) Audit Update: The audit is not yet completed and will be presented at the next meeting.
  - b) Golf Todd
    - i) Sponsorship The form soliciting event sponsorships was presented. It is unchanged from 2021. A motion to approve as presented was made by Toney and seconded by Sam. The motion carried.
  - c) House Traci
    - i) The painting project is under way. The golf shop team is also working on improving the behind the scene areas. She is looking for one more member.
  - d) Social Kyle
    - i) Kyle is developing a plan to make the committee more structured, complete with a calendar of events. The Board suggested using data from previous events (eg: attendance, profitability, feedback, target audience) to schedule and fine tune future events.
  - e) Membership Sam
    - The committee has lost two members, and would like to find replacements. The BOD recommended that the referral program be promoted among the membership in the monthly billing.
  - f) Grounds Larry
    - i) Larry presented the results of his research identifying the underlying bunker issues to the BOD. The recommendation from the CDGA consultant is to fix a sampling of 3-4 bunkers in order to

improve the playability and show the membership what an improved bunker would look like. The BOD asked for a formal proposal for the BOD to consider.

- 5) General Manager Report Rob
  - a) Summary Financials & Operations Update (handout). The club is in good shape financially, with a positive EBITA to date.
- 6) Old Business
  - a) Dining Room Project Survey Results & Findings. The survey results will be circulated to the new Board members.
- 7) New Business
  - a) Review of Associate Membership Categories
  - b) Review of Fees
  - c) Review House & Ground Rules
  - d) Club Reciprocity
    - i) Toney moved to approve all of the above 4 agenda items as submitted. Kyle seconded. Motion approved.
- 8) Email Business
  - a) Previous Email votes:
    - i) Capital Improvement House Committee Golf Shop Painting (2/14) The Board approved painting the Locker Rooms and Golf Shop at a cost of \$3,300. Work is scheduled to begin 2/21.
    - ii) Membership Incentive Membership Committee (2/18) The Board approved a New Membership incentive program to encourage new members to sign now: Dues waived for February and March, billing to start on April 25 statement. New members who join by the end of February receive \$250 in F&B or Golf Shop credit. New members who join by the end of March receive \$150 if F&B or Golf Shop credit.
- 9) Executive Session there was no executive session
- 10) Next Meeting Date: Tentatively scheduled for March 30th at 5:30 PM
- 11) The meeting adjourned at 7:04